

# **ISO27001 Information Security** **...do you comply?** **...are you legal?** **...what should you do?**

## **Could your business survive?...**

***"We've been hacked"***

***"We've lost our data"***

***"Our archive was destroyed"***

***"Data protection - comply or die"***

ISO 27001 is the international standard for Information Security that provides a structured approach to keeping data safe.

Achieving ISO 27001 demonstrates to potential customers that your company is safe to do business with.

The full Standards Plus consultancy service will take you each step of the way.  
*Turn the page to find out how Standards Plus can help your business...*



***"Now I feel that if we lost our data we could recover quickly and our business would not suffer."***

Stephen Pickthall

*Director, Oxygen Brand Consulting Limited*

Quality



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# Three steps to ISO 27001 Information Security

## 1 Understand the risks

Know your data - what it is, where it is and how it is protected

## 2 Implement control measures

**Physical controls** - fire walls and back up tapes

**Behaviour controls** - not leaving laptops in public places

## 3 Check

Ensure that the controls are working

**The main benefits of ISO 27001 are:**

- **Recognition** international proof that your information is safe
- **Essential** for major contract bids
- **Robust** protection for your information
- **Understanding** of the risks
- **Implementation** of measures to control risks and threats
- **Acceptance** of small residual risks
- **Knowledge** that you have covered every foreseeable threat
- **Proactive** being prepared for, and can deal with, an emergency



**"Many thanks for helping Strand to achieve ISO 27001. A plan is only as good as the people working the plan, so well done Standards Plus. Your method works."**

Graham Phillips

*Managing Director, Strand Technology Limited*

**So, if you want your business to be safe, smooth and more profitable, then contact**

# standards<sup>plus</sup>

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